



**2008 ING Georgia Marathon & Half Marathon
MEDIA CREDENTIAL APPLICATION**

Media Organization: _____

Name: _____ **Title:** _____

Address: _____

City: _____ **State:** ____ **Zip:** _____

Telephone: _____ (circle one) **mobile work home**

Email: _____

Website: (if applicable) _____

Type of Credential Preferred:

_____ **Writer/Reporter** _____ **Photographer/Videographer**

Type of Organization Represented:

___ **TV/Cable** ___ **Radio** ___ **Print** ___ **Web**

___ **Agency** ___ **Corporation** ___ **Freelance**

___ **Other (name):** _____

Note: If on freelance assignment, please provide name, email/telephone of assignment editor _____

Requested Course Locations (check all that apply):

___ **Start/Finish Line (Mar 30)** ___ **Along Course (March 30)**
___ **Expo (March 28 & 29)** ___ **Publix Tot Trot (March 29)**

So that we can help you obtain the coverage that you need, please list any other requests below (Specific interviews, access/footage needed, special story angle, phone lines, caravan vehicle, photo moto):

**All Requests must be provided no later than March 20, 2007 to:
Peloton Sports, Inc.**

Email: prinfo@pelotonsports.net **or Fax: 770-753-4470**

(you will receive an e-mail confirmation within seven business days from receipt of your application)

General Policies and Procedures

To better service your needs, we ask you to please take note of the following while completing the credential form for the 2008 ING Georgia Marathon & Half Marathon:

- Once you fill out the credential form, your name will be placed into a database by Peloton Sports and a confirmation will be sent by email. Submission of the application does not guarantee a media credential.
- Once your application is approved, you will be sent a Media Confirmation and Information message regarding credential pick up, press kits and press conference schedules. You will NOT be sent any credentials in advance.
- Credentials are required to attend kick-off press conference on March 28 and post-race press conference on March 30.
- Only legitimate news organizations and authorized freelance media will be issued credentials. Race organizers have final say as to authentication of an organization.
- No vanity or personal websites will be provided credentials.
- All electronic footage, including digital, video, etc., will be authorized for news coverage only.
- It is understood that all electronic footage gathered for commercial use must be sub-licensed through the race's organizers.
- For transport in an official photo vehicle on race day, please let us know on the "comments" section on the form. Requests will be taken under consideration and do not guarantee transport. Guidelines for photo vehicle transport will be issued at the event.
- A valid driver's license, or similar identification, will be required when issuing photo bibs for start/finish line area.